

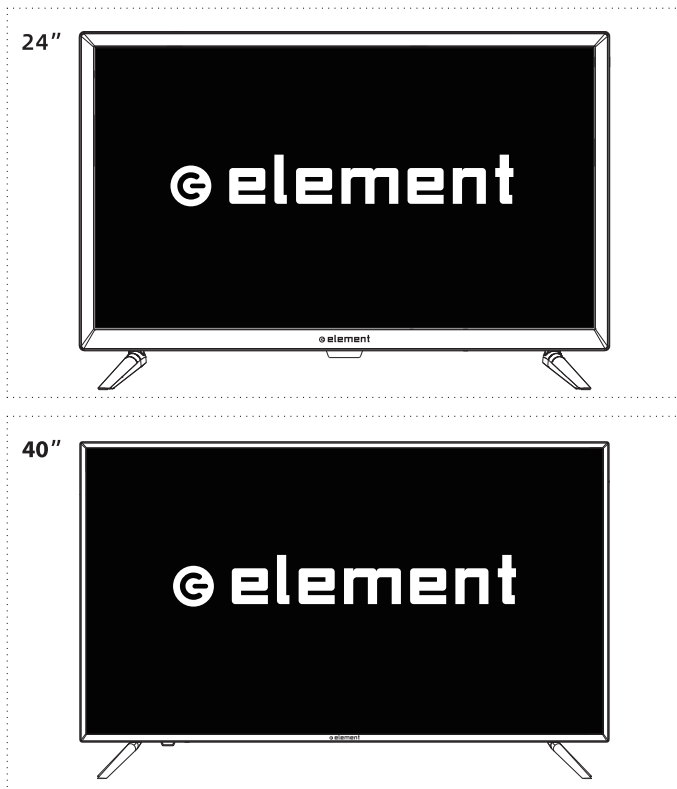


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## USER MANUAL

### DIGITAL LED TV

Product may vary. Please refer to the actual product.







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## IMPORTANT SAFETY INSTRUCTIONS

- **Read these instructions** – All the safety and operating instructions should be read before this product is operated.
- **Keep these instructions** – The safety and operating instructions should be retained for future reference.
- **Heed all warnings** – All warnings on the appliance and in the operating instructions should be adhered to.
- **Follow all instructions** – All operating and use instructions should be followed.
- **Do not use this apparatus near water** – The appliance should not be used near water or moisture – for example, in a wet basement or near a swimming pool, and the like.
- Clean only with a dry cloth.
- **Do not** block any ventilation openings. Install in accordance with the manufacturer's instructions.
- **Do not** install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
- **Do not** defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding-type plug has two blades and a third grounding prong. The wide blade or the third prong are provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
- Protect the power cord from being walked on or pinched particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
- Only use attachments/accessories specified by the manufacturer.
- Use only with the cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus. When a cart is used, use caution when moving the cart/apparatus combination to avoid injury from tip-over.



- Unplug this apparatus during lightning storms or when unused for long periods of time.
- Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as the power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.
- Keep the unit in a well-ventilated environment.


**WARNING:** To reduce the risk of fire or electric shock, do not expose this apparatus to rain or moisture. The apparatus should not be exposed to dripping or splashing. Objects filled with liquids, such as vases should not be placed on the apparatus.


**WARNING:** The batteries shall not be exposed to excessive heat such as sunshine, fire, or the like.


**WARNING:** The main plug is used as a disconnect device. The disconnect device shall remain readily operable.

**WARNING:** To reduce the risk of electric shock, do not remove the cover (or back) as there are no user-serviceable parts inside. Refer servicing to qualified personnel.



 This lightning flash with arrowhead symbol within an equilateral triangle is intended to alert the user to the presence of non-insulated "dangerous voltage" within the product's enclosure that may be of sufficient magnitude to constitute a risk of electric shock.

 The exclamation point within an equilateral triangle is intended to alert the user to the presence of important operating and maintenance instructions in the literature accompanying the appliance.

 This equipment is a Class II or double insulated electrical appliance. It has been designed in such a way that it does not require a safety connection to electrical earth.

## ADDITIONAL SAFETY INFORMATION

To ensure reliable and safe operation of your new TV, read this user manual carefully, including safety information below.



## Electrical Safety

- The TV set should only be connected to a main power supply with a voltage that matches the label at the rear of the product.
- To prevent overload, do not share the same power supply socket with too many other electronic components.
- Do not place any connecting wires where they may be stepped on or tripped over.
- Do not place heavy items on them, which may damage the leads.
- Hold the main plug, not the wires, when removing from a socket.
- During a thunderstorm, or when not using the television for extended period of time, turn off the power switch on the back of the television.
- Do not allow water or moisture to enter the TV or power adapter. Do NOT use in wet, moist areas, such as bathrooms, steamy kitchens, or near swimming pools.
- Pull the plug out immediately, and seek professional help if the main plug or cable is damaged, liquid is spilt onto the set, if accidentally exposed to water or moisture, if anything accidentally penetrates the ventilation slots, or if the set does not work normally.
- Do not remove the safety covers. There are no user serviceable parts inside. Trying to service the unit yourself is dangerous and may invalidate the product's warranty.
- To avoid battery leakage, remove exhausted batteries from the remote control, or when not using for long period.
- Do not break open or throw exhausted batteries on a fire.
- Do not mix old and new batteries.
- Do not mix Alkaline, Standard (Carbon-Zinc) or Rechargeable (Nickel Cadmium) or (Nickel Metal Hydride) batteries.
- Unplug the apparatus during lightning storms or when unused for long periods.
- Refer all servicing to a qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled, or objects have fallen into the apparatus, has been exposed to rain or moisture, does not operate normally, or has been dropped.
- Always connect your television to a power outlet with protective ground connection.

**WARNING:** Never place a television in an unstable location. A television may fall, causing serious personal injury or death. Many injuries, particularly to children, can be avoided by taking simple precautions such as:

- Using cabinets or stands recommended by the manufacturer of the television.
  - Only using furniture that can safely support the television.
  - Making sure that the television is not overhanging the edge of the supporting furniture.
  - Not placing the television on tall furniture (for example, cupboards or bookcases) without anchoring both the furniture and the television to a suitable support.
  - Not placing the television on cloth or other materials that may be located between the television and supporting furniture.
  - Educating children about the dangers of climbing on furniture to reach the television or its controls.
- If your existing television is being retained and relocated, the same considerations as above should be applied.

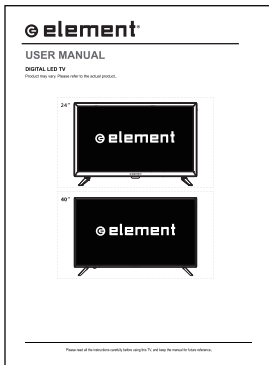
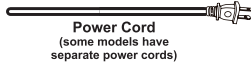
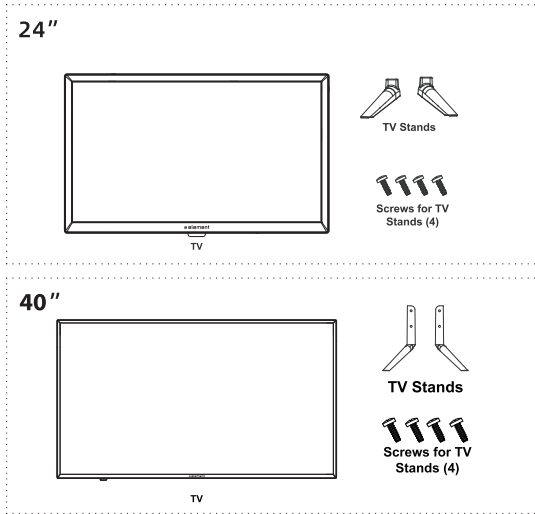
## Physical Safety

- Do not block ventilation slots in the back cover. You may place the TV in a cabinet, but ensure at least 2" (5 cm) clearance all around.
- Do not tap or shake the TV screen, or you may damage the internal circuits. Take good care of the remote control.
- To clean the TV use a soft dry cloth. Do not use solvents or petroleum-based fluids.
- Do not install near any heat sources such as radiators, heat registers, stoves or other apparatus (including amplifiers) that produce heat.
- Do not defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding type plug has two blades and a third grounding prong, the wide blade, or the third prong is provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
- Protect the power cord from being walked on or pinched particularly at plugs.

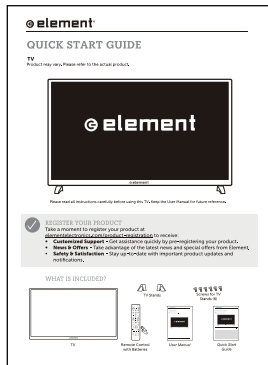
# GETTING TO KNOW YOUR TV

## WHAT IS INCLUDED?

Product may vary. Please refer to the actual product.



**User Manual**



**Quick Start Guide**

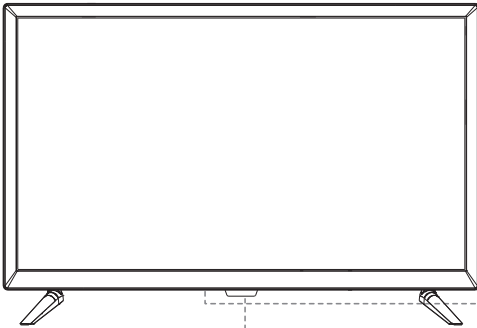


**Remote Control with Batteries**

# GETTING TO KNOW YOUR TV (CONT.)

## FRONT VIEW -24 "

Product may vary. Please refer to the actual product.

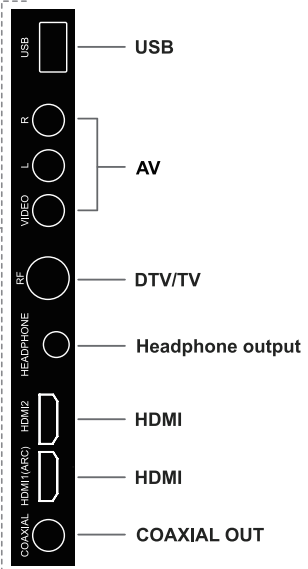
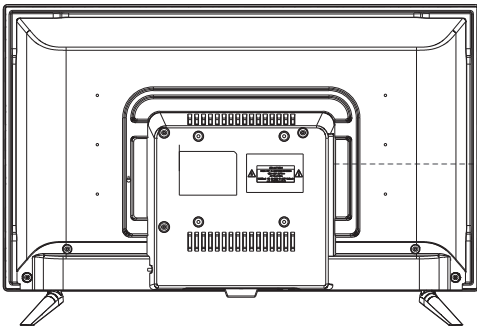


**Control button**

1. Short press to turn on the TV.
2. When the TV is on, short press the button to display the input list.
3. When the TV is on, press and hold the button to power off the TV.

FEATURE	DESCRIPTION
<b>LED</b>	Indicates when the TV is turned on or in standby mode.
<b>IR SENSOR</b>	Receives signals from your remote.

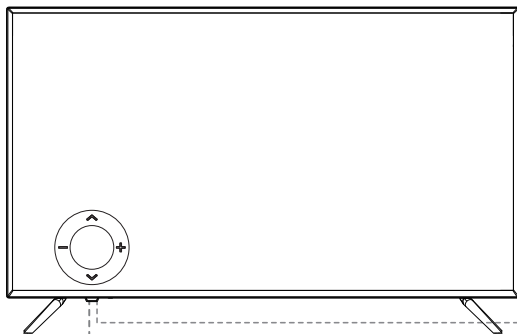
## BACK VIEW -24 "



## GETTING TO KNOW YOUR TV (CONT.)

### FRONT VIEW - 40"

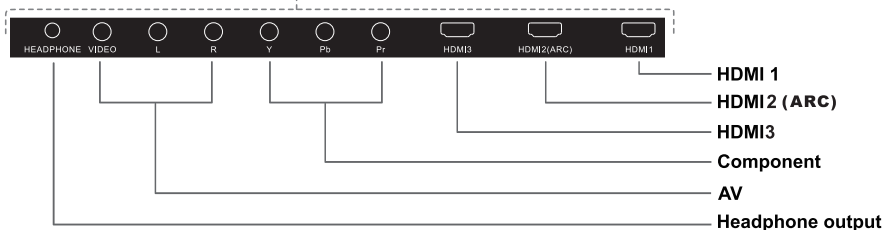
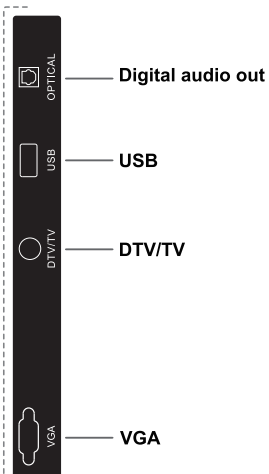
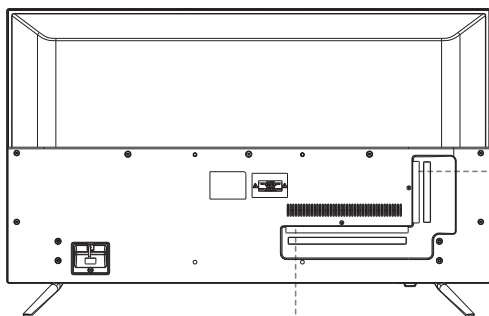
Product may vary. Please refer to the actual product.



<b>POWER</b>	<ol style="list-style-type: none"> <li>1. Short press to turn on the TV.</li> <li>2. When the TV is on, short press the button to display the input list.</li> <li>3. When the TV is on, press and hold the button to power off the TV.</li> </ol>
<b>CH+ / CH-</b>	Select a channel.
<b>VOL+ / VOL-</b>	Adjust the volume.

FEATURE	DESCRIPTION
<b>LED</b>	Indicates when the TV is turned on or in standby mode.
<b>IR SENSOR</b>	Receives signals from your remote.

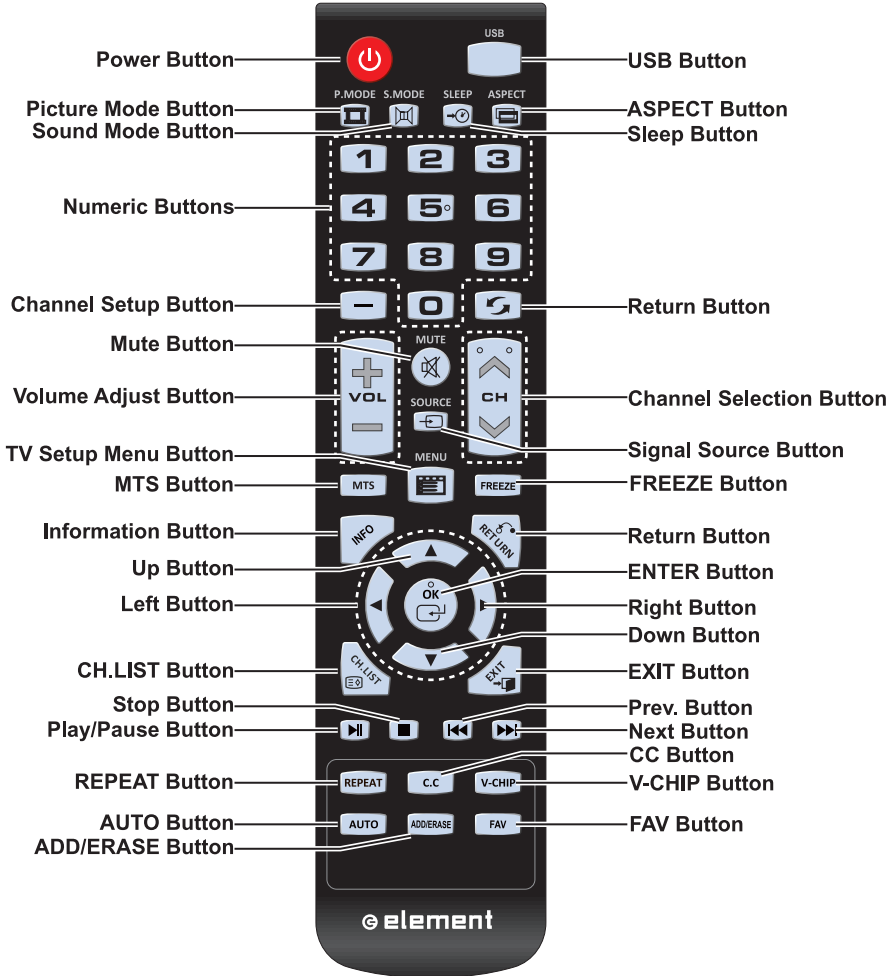
### BACK VIEW - 40"







# GETTING TO KNOW YOUR TV (CONT.)




## REMOTE CONTROL

- i** • If there is light around the TV, the remote control may fail or work abnormally.
- Remove the batteries from the remote control when not in use for a long period of time.
- To prevent battery leakage, which may result in bodily injury or damage to the remote:
  1. Install all batteries correctly, and as marked on the remote control.
  2. Do not mix old and new batteries and do not mix alkaline, standard (carbon-zinc) or rechargeable (NiCad, NiMg, etc.) batteries.



## GETTING TO KNOW YOUR TV (CONT.)

TV Operation	
	Switch the TV between on and standby mode.
<b>USB</b>	Access into the USB directly.
<b>P.MODE</b>	Select picture mode: Dynamic/Soft/User/Standard.
<b>S.MODE</b>	Select sound mode: Standard/Music/Movie/Sports/User.
<b>SLEEP</b>	Set the TV sleep timer: off/5/10.../180/240 min.
<b>ASPECT</b>	Select the aspect ratio settings: Normal/Wide/Auto
<b>0~9</b>	Select a program (ATV/DTV mode)
—	Enter multiple program channel number , such as 2-1.
	Return to previous viewing channel.
<b>VOL+/-</b>	Adjust the volume.
<b>CH ^ / v</b>	Select a channel.
	Mute and restore your TV sound.
<b>SOURCE</b>	Select among the different input signal sources: TV/AV/Component/HDMI1/HDMI2/HDMI3/ PC /USB.
<b>MENU</b>	Display the OSD 'on screen display' menu.
<b>MTS</b>	Switch among different audio channels: STEREO/MONO/SAP.
<b>FREEZE</b>	Freeze the picture.
<b>INFO</b>	Display the present screen information such as the current channel and input source.
<b>RETURN</b>	Return to previous menu.
	Allows you to navigate the OSD menus and adjust the system settings to your preference.
<b>OK</b>	Confirm the selection in the OSD 'on screen display' menus.
<b>CH.LIST</b>	Display program list.
<b>EXIT</b>	Exit the OSD 'on screen display' menu.
<b>CC</b>	Closed Caption selection: Off/On/CC on Mute.
<b>V-CHIP</b>	Set up parental control.
<b>AUTO</b>	Automatically adjust the Horizontal/Vertical position in PC (VGA) mode.
<b>ADD/ERASE</b>	Add or delete Favorite channels.
<b>FAV</b>	Display the favorite channel list.

USB Operation	
	Press to pause or resume the playback.
	Press to stop the playback and clear the existing memory.
	Press to skip between chapters.
<b>REPEAT</b>	Press repeatedly to select the repeat mode.

## INSTALLING THE STAND

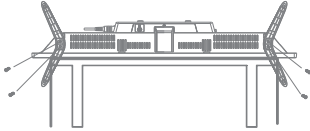


Do not install the stands if you want to wall mount your TV. See your wall mount instructions or chat live at [www.elementelectronics.com](http://www.elementelectronics.com).

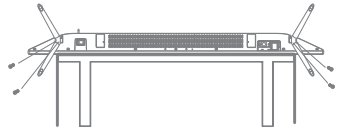
**You will need:** Phillips screwdriver (not included) 

1. Place the TV screen-down on a clean, flat, soft surface (ie: blanket) to prevent scratches or damage to the screen.
2. Use a Phillips screwdriver to attach each stand with the provided screws.
3. Place the TV upright on a stable, level surface.

24"



40"



### Wall Mounting

A wall mount kit (purchased separately) would allow you to mount your TV on the wall. For detailed information on installing the wall mount, refer to the instruction. Manufacturer is not responsible for any damage to the product or injury to yourself or others resulting from the wall-mounting.

- This TV is compatible with a 100mm x 100mm(24 inch), 200mm x 200mm(40 inch) mounting hole pattern.

- 4 pcs of type (24":M4x5, 40":M6x8)(ISO metric) screws are required for installing the wall mount bracket to your TV. Screws not provided.

- Do not use screws that are longer than 5mm. Screws that are too long may cause damage to the inside of the TV set.

- Do not fasten the screws too tight for this may damage the TV or cause the TV to fall.

- Do not mount the TV at more than a 15 degree tilt.

- Always use two people to mount the TV to a wall.

- Do not install your Wall Mount Kit while your TV is turned on. it may result in personal injury due to electric shock.



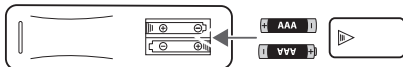
Your new TV is heavy, please consult with professional wallmount installer to perform this installation.

## INSTALLING REMOTE BATTERIES

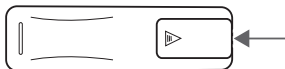
1. Remove the cover from the remote control's battery compartment.



2. Insert two AAA batteries, making sure to match the + and – terminals to the symbols in the compartment.



3. Replace the battery cover.



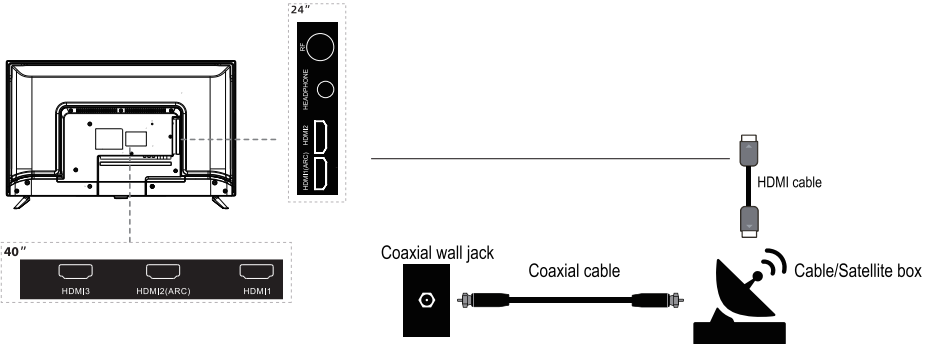
Remove the batteries from the remote control when not in use for a long period time.

## CONNECTING DEVICES

### CABLE/SATELLITE BOX

You can use HDMI, composite (AV), component, or coaxial to connect your cable/satellite box to your TV.

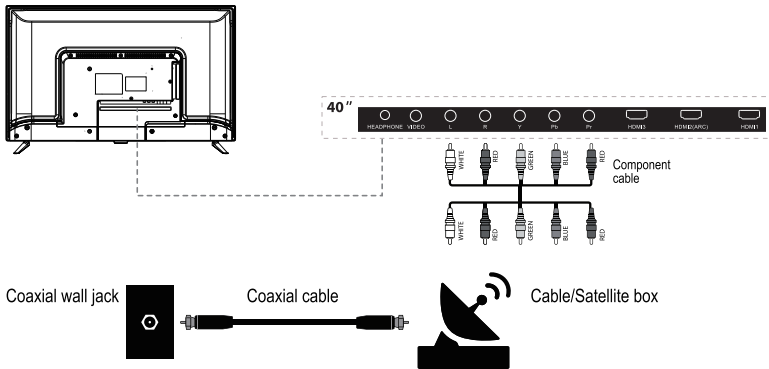
#### HDMI



1. Connect an HDMI cable (not included) to the HDMI OUT port on your cable/satellite box.
2. Connect the other end of the cable to the **HDMI 1**, **HDMI 2** or **HDMI 3** port on the back of your TV.
3. Connect a coaxial cable (not included) from your cable/satellite box to a coaxial wall jack.
4. Follow instructions from your cable service provider to search for channels

**i** 24 inch TV has two HDMI ports.

#### COMPONENT



1. Connect a component cable's (not included) red, blue, and green connectors to your cable/satellite box.
2. Connect an audio cable's (not included) white and red connectors to the audio out jacks on your cable/satellite box.
3. Connect the other end of the audio cable to the **AUDIO IN** jacks on the back of your TV.
4. Connect a coaxial cable (not included) from your cable/satellite box to a coaxial wall jack.
5. Follow instructions from your cable service provider to search for channels

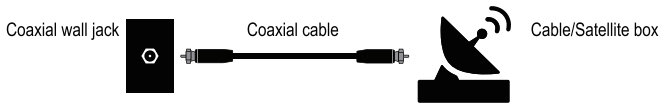
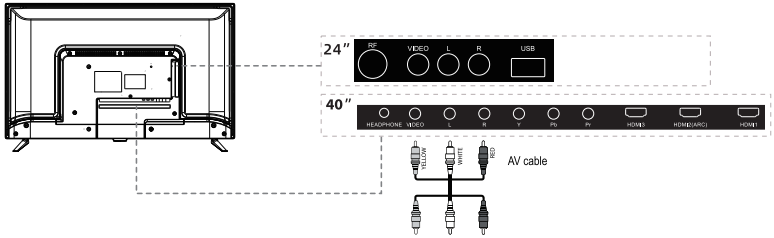
**i** • Some component cables have the white and red audio connectors built in. If they are not, you will need a separate RCA audio cable.  
 • Make sure that you match the connectors' colors with the jacks you are connecting them to.



## CONNECTING DEVICES (CONT.)

### CABLE/SATELLITE BOX (CONT.)

#### COMPOSITE (AV)



1. Connect an AV (composite) cable (not included) to the AV jacks on your cable/satellite box.
2. Connect the other end of the cable to the **AUDIO IN** and **VIDEO** jacks on the back of your TV. The cable connectors' colors should match the TV jacks' colors.
3. Connect a coaxial cable (not included) from your cable/satellite box to a coaxial wall jack.
4. Follow instructions from your cable service provider to search for channels.



- Make sure that you match the connectors' colors with the jacks you are connecting them to.

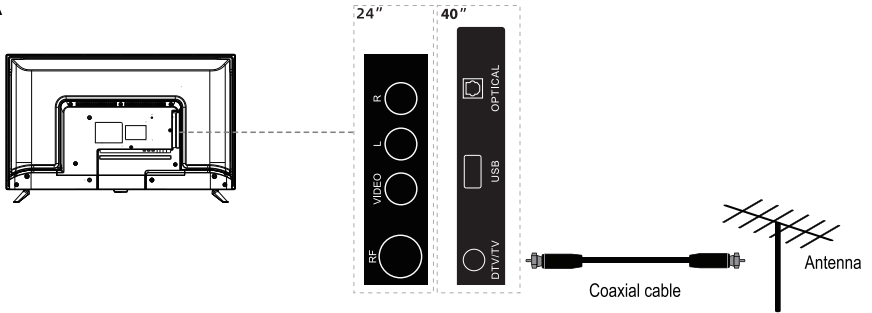
1. Connect a coaxial cable (not included) to your cable/satellite box.
2. Connect the other end of the cable to the **DTV/TV** jack on your TV.
3. Connect the other end of the coaxial cable to a coaxial wall jack.
4. See "Searching For Channels" on page 28 to run a channel scan.



- If you are connecting your TV to a coaxial wall jack, go to your TV channel settings and switch to "Cable" input

## CONNECTING DEVICES (CONT.)

### ANTENNA



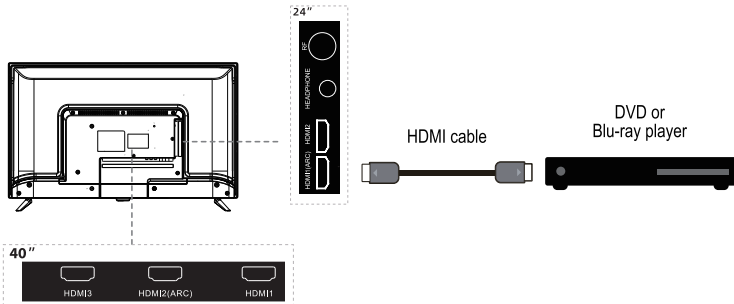
1. Connect a coaxial cable (not included) to your antenna.
2. Connect the other end of the cable to the **DTV/TV** jack on your TV.
3. See **“SEARCHING FOR CHANNELS”** on **page 28** to run a channel scan.

**i** • If you are switching between an antenna and cable/satellite box, go to your TV's Channel settings and switch to Air (antenna) or Cable (cable/satellite box).

### DVD/BLU-RAY PLAYER

You can use HDMI, composite (AV), component, or coaxial to connect your DVD/Blu-ray player to your TV.

#### HDMI



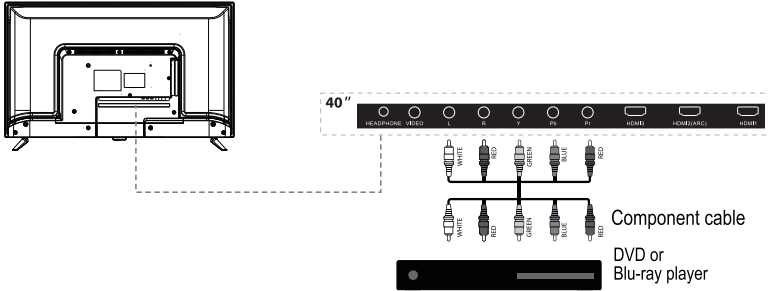
1. Connect an HDMI cable (not included) to the **HDMI OUT** port on your DVD or Blu-ray player.
2. Connect the other end of the cable to the **HDMI1** , **HDMI2** or **HDMI3** port on the back of your TV.

**i** 24 inch TV has two HDMI ports.

## CONNECTING DEVICES (CONT.)

### DVD/BLU-RAY PLAYER (CONT.)

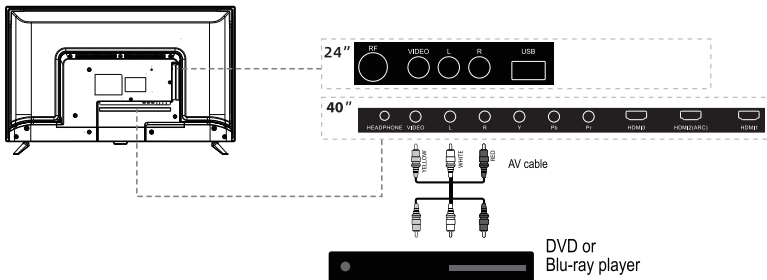
#### COMPONENT



1. Connect a component cable's (not included) red, blue, and green connectors to your DVD or Blu-ray player.
2. Connect the other end of the component cable to the **Y**, **Pb**, and **Pr** jacks on the back of your TV, matching the cable's colored connectors to the jacks.
3. Connect an audio cable's (not included) white and red connectors to the audio out jacks on your DVD or Blu-ray player.
4. Connect the other end of the audio cable to the **AUDIO IN** jacks on the back of your TV.

**i** • Some component cables have the white and red audio connectors built in. If they are not, you will need a separate RCA audio cable.  
 • Make sure that you match the connectors' colors with the jacks you are connecting them to.

#### COMPOSITE (AV)



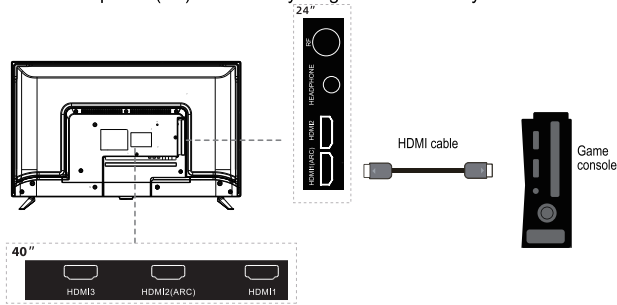
1. Connect an AV (composite) cable (not included) to the AV jacks on your DVD or Blu-ray player.
2. Connect the other end of the cable to the **AUDIO IN** and **VIDEO** jacks on the back of your TV. The cable connectors' colors should match the TV jacks' colors.

## CONNECTING DEVICES (CONT.)

### GAME CONSOLE

You can use HDMI or composite (AV) to connect your game console to your TV.

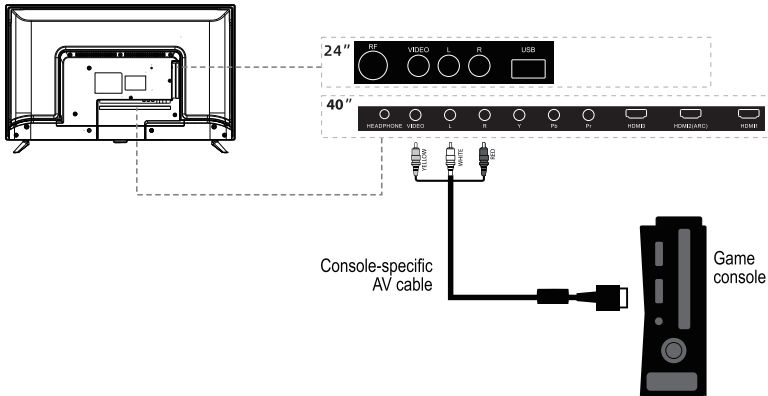
#### HDMI



1. Connect an HDMI cable (not included) to the HDMI OUT port on your game console.
2. Connect the other end of the cable to the **HDMI1, HDMI2 or HDMI3** port on the back of your TV.

**i** 24 inch TV has two HDMI ports.

#### COMPOSITE/AV



1. Connect an AV (composite) cable (not included) to the AV jacks on your game console.

**i** You may need a console-specific cable for AV connections. See your game console's instructions for more information.

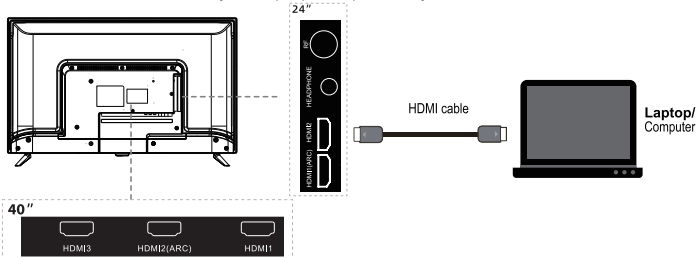
2. Connect the other end of the cable to the **AUDIO IN** and VIDEO jacks on the back of your TV. The cable connectors' colors should match the TV jacks' colors.

## CONNECTING DEVICES (CONT.)

### LAPTOP/COMPUTER

You can use HDMI or VGA to connect your laptop/computer to your TV.

#### HDMI

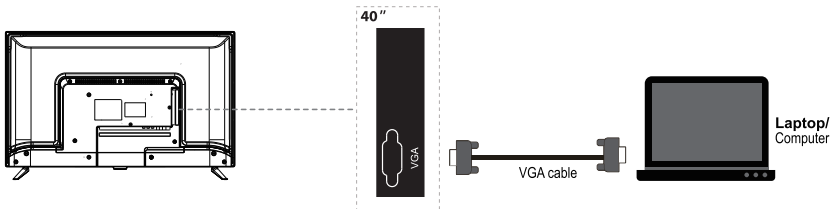


1. Connect an HDMI cable (not included) to the HDMI OUT port on your laptop/computer.
2. Connect the other end of the cable to the **HDMI 1, HDMI2 or HDMI3** port on the back of your TV.



- 24 inch TV has two HDMI ports.
- You may need to adjust the display properties on your laptop/computer.

#### VGA

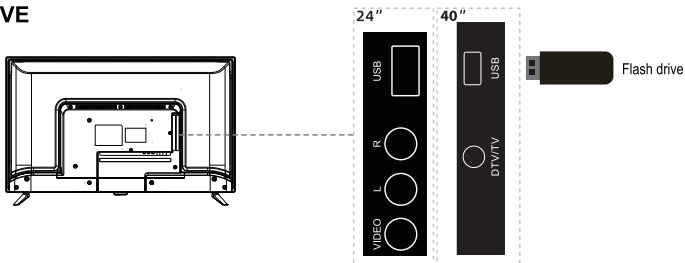


1. Connect a VGA cable (not included) to the VGA port on your laptop/computer.
2. Connect the other end of the cable to the **VGA** port on the back of your TV.



- You may need to adjust the display properties on your laptop/computer.

### FLASH DRIVE



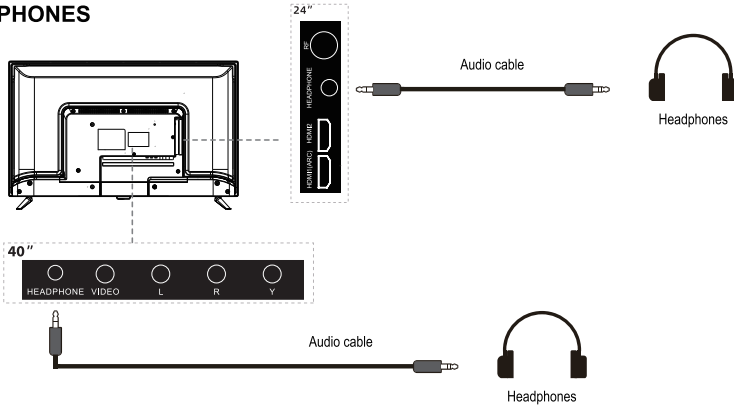
- Connect your USB Type-A flash drive to your TV's USB port.



To use the flash drive, press the **MEDIA** button on your remote.  
See **"VIEWING USB MULTIMEDIA"** on **page 21** for more information.

## CONNECTING DEVICES (CONT.)

### HEADPHONES

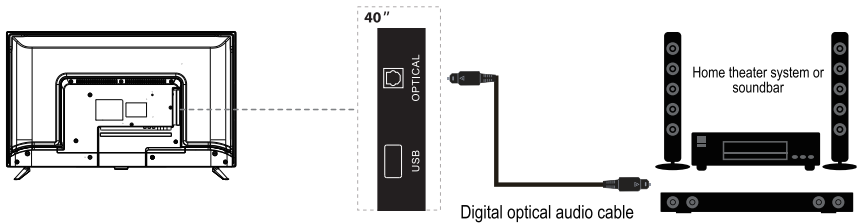


- Connect a 3.5 mm audio cable to the  headphone jack on the back of your TV.

### SPEAKERS

You can use a digital optical cable, 3.5 mm audio cable, or 3.5 mm-to-RCA cable to connect your speakers to your TV.

#### DIGITAL OPTICAL CABLE

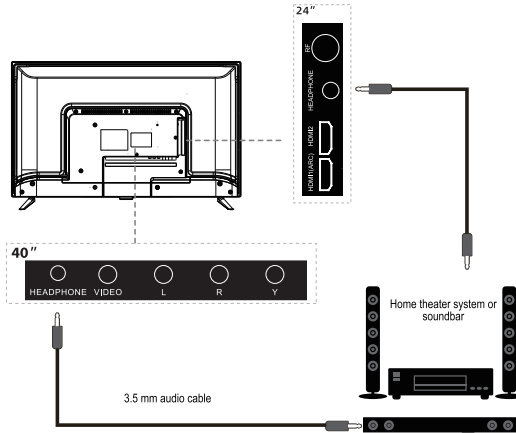


1. Connect a digital optical audio cable (not included) to your audio device.
2. Connect the other end of the cable to the **Digital Audio Out (OPTICAL)** jack on the back of your TV.
3. When your TV is connected to power, open the Audio menu and make sure that the Digital Audio Output option is set to **PCM/RAW**:
  - Press the **MENU** button to display the main menu.
  - Press the **◀▶** buttons to select the Sound menu, then press the **▼** button or **OK** to make changes in the category.
  - Press the **▼▲** buttons to select the **Digital Audio Output** setting, then press the **◀▶** buttons to change it to **PCM/RAW**.
  - Press the **EXIT** button to save your changes and close the menu.

## CONNECTING DEVICES (CONT.)

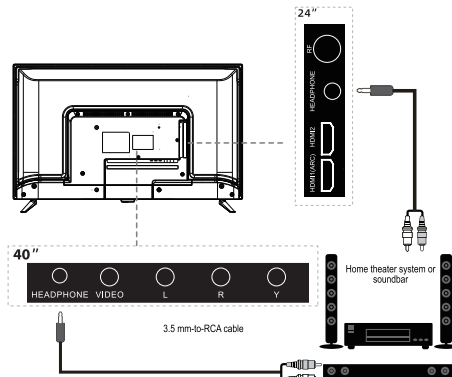
### SPEAKERS (CONT.)

#### 3.5 MM AUDIO CABLE



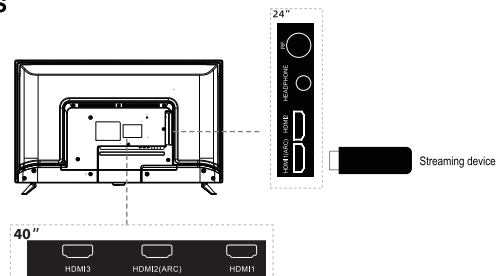
- Connect a 3.5 mm audio cable from the headphone jack on the back of your TV to your home theater system or soundbar.

#### 3.5 MM TO RCA CABLE



1. To listen to audio through your home theater system or soundbar, connect the 3.5 mm connector from the headphone jack on the back of your TV.
2. Connect the RCA end of the cable to the audio in jacks on your home theater system or soundbar. The connectors' colors should match the TV jacks' colors.

### STREAMING DEVICES



- Connect your streaming device to the **HDMI1**, **HDMI2** or **HDMI3** port on the back of your TV.



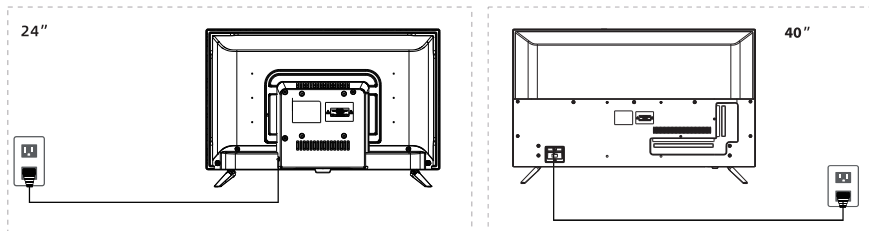
24 inch TV has two HDMI ports.

Some streaming devices need to connect to power. See the instructions that came with your streaming device for more information.

## FIRST USE

### PLUGGING IN THE TV

1. Make sure that all of your peripheral devices are connected to your TV.
2. If the power cord is not attached to your TV, plug it into the socket on the back of your TV.



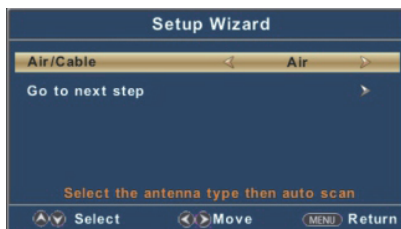
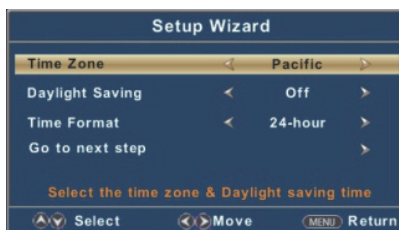
3. Connect the power cord to a power outlet. The TV enters standby mode and its indicator lights red.
4. Press **⏻** (power) on the TV or remote control to turn on the TV. The red indicator turns off.

**i** The **⏻** (power) button on the TV or remote control can only switch the TV into standby mode. To completely turn off the TV, disconnect the power cord from the power socket.

### SETUP WIZARD

Press the **◀▶** buttons to select or change a setting:

- **Menu Language:** Select the language you want to be displayed in the menu. The default language is English.
- **Air/Cable:** Select whether you want to watch TV with an antenna (Air) or through a cable/satellite box (Cable).
- **Auto Scan:** If you want to watch TV with an antenna or through a cable box, search and store available channels.





## OPERATING THE TV

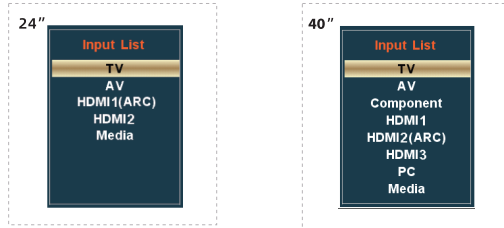
### TURNING ON/OFF

Press **⏻** (power) on the TV or remote control to turn your TV on or off. The LED lights red while in standby mode (off) and the LED light off when turned on.

**i** The **⏻** (power) button on the TV or remote control can only switch the TV into standby mode. To completely turn off the TV, disconnect the power cord from the power outlet.

### SELECTING AN INPUT

1. Press the **INPUT** button on your TV or remote to display the INPUT List.
2. Press the **▼▲** buttons to select your input source, then press the **OK** button to confirm.



### SELECTING CHANNELS

When watching cable TV or TV with an antenna:

- Press the **CH▼/CH▲** buttons on the TV or remote repeatedly to select a channel.
- Press the **0-9** buttons on the remote control to select a channel directly.

### ADJUSTING THE VOLUME

- Press the **VOL+/-** buttons on the TV or on the remote to adjust the volume.
- Press the **MUTE** button to turn the sound off. To resume the sound, press the **VOL+** button or **MUTE** again.

### VIEWING USB MULTIMEDIA

**i** The TV supports JPEG/M-JPEG files.

1. Connect a flash drive to the USB port on the back of your TV.
2. Press the **MEDIA** button on your remote, or press the **INPUT** button repeatedly to select the **MEDIA** input source.
3. Select **PHOTO** or **M-JPEG**, use the **▼▲◀▶** buttons to browse, and then press **OK** to select a photo/M-JPEG or folder.
4. To view photos:
  - **▶Play/|| Pause**: Press to start or pause the photo playback.
  - **■ Stop**: Press to stop photo playback.
  - **◀◀ Skip back**: Press to view the previous photo.
  - **▶▶ Skip forward**: Press to view the next photo.
5. To view Movie:
  - **▶Play/|| Pause**: Press to start or pause the Movie playback.
  - **■ Stop**: Press to stop Movie playback.
  - **◀◀ Skip back**: Press to view the previous Movie.
  - **▶▶ Skip forward**: Press to view the next Movie.

## CUSTOMIZING TV SETTINGS

Learn how to navigate your TV's menu and review the available options in the Picture, Sound, Time, Setup, Lock, and Channel menus.

### NAVIGATING THE SETTINGS MENU

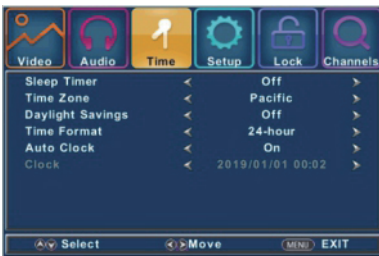
1. Press the **MENU** button to open the menu.
2. Press the **◀▶** buttons to select a menu category, then press the **▼** button or **OK** to make changes in the category.
3. Press the **▼▲** buttons to select a setting, then press the **◀▶** button to change the setting.
4. When you are finished, press the **EXIT** button to save your changes and close the menu.



↓ See **"Video"** on page 23



↓ See **"Audio"** on page 23



See **"TIME"** on page 24



↓ See **"SETUP"** on page 24



↓ See **"LOCK"** on page 26



See **"CHANNEL"** on page 27

## CUSTOMIZING TV SETTINGS (CONT.)

### Video/Picture



Options include:

- **Picture Mode:** Cycle through the picture modes: Standard, Movie, User, or Dynamic.

**i** You can press the **PICTURE** button on your remote to quickly change the picture mode.

- **Contrast:** Adjust the difference between light and dark levels in the pictures.
- **Brightness:** Increase or decrease the amount of white in the picture.
- **Color:** Control the color intensity.
- **Tint:** Adjust the balance between red and green levels.
- **Sharpness:** Adjust the level of crispness in the edges between light and dark areas of the picture.
- **Color Temperature:** Cycle through color temperatures: Normal, Warm, or Cool.
- **Advanced Settings:** Adjust Aspect, noise reduction, dynamic contrast and HDMI Mode

### Audio/Sound



Options include:

- **Sound Mode:** Select an audio-enhancement technique: Standard, Music, Movie, Sports, or User.

**i** You can press the **SOUND** button on your remote to quickly select the sound mode.

- **Treble:** Control the relative intensity of higher-pitched sounds.
- **Bass:** Control the relative intensity of lower-pitched sounds.
- **Balance:** Adjust the audio output between the left and the right speakers.

## CUSTOMIZING TV SETTINGS (CONT.)

### Audio/Sound(CONT.)

- **Digital Output:** Select the digital audio output mode: RAW or PCM.
- **Surround Sound:** Provide an enhanced listening experience.

### Time



Options include:

- **Time Zone:** Select a time zone: Pacific, Alaska, Hawaii, Atlantic, Eastern, Central, or Mountain
- **Daylight Saving Time:** Select to turn daylight saving time on or off.
- **Time Format:** Adjust time format, 24 hours, 12 hours

### Setup

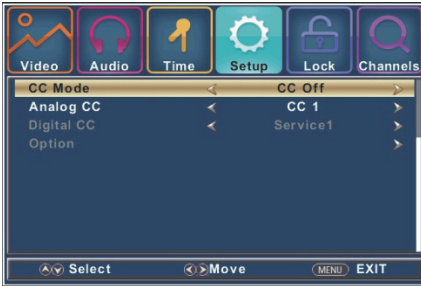


Options include:

- **Menu Language:** Select a menu language: English, French or Español. The default on-screen menu language is English.
- **OSD Timeout :** Select and adjust the menu closing time 5s 15s 30s 45s 60s

## CUSTOMIZING TV SETTINGS (CONT.)

### Setup(CONT.)



- **Closed Caption:** Turn closed captioning on or off, select analog or digital modes, or personalize the captioning style.
  - **CC Mode:** Select CC Off, CC On, or CC on Mute.
  - **Analog cc:** Select the analog mode: CC1, CC2, CC3, CC4, Text1, Text2, Text3, or Text4.
  - **Digital cc :** Select digital mode: Service 1, Service 2, Service 3, Service 4, Service 5, Service 6, or off.
  - **Option:** Personalize the captioning style, such as the size and color of the digital caption.



- **Reset:** Reset the TV to factory default settings (except the lock settings).
- **Setup Wizard:** Readjust basic TV data, language, time, format, channel
- **HDMI CEC:** When this element is activated, HDMI CEC can be used
  - **HDMI CEC:** Turn HDMI CEC on or off
  - **Auto Standby:** Turn Auto Standby on or off
  - **Auto TV on:** Turn Auto TV on on or off
  - **HDMI ARC:** Turn HDMI ARC on or off
  - **Device Control:** Turn Device Control on or off
  - **Device List:** Display HDMI CEC or HDMI ARC device







- HDMI CEC lets you control multiple HDMI devices (for example, your TV and Blu-ray player) with one remote. Your included remote does not support this feature.
- HDMI ARC lets audio signals travel both into and out of a device with a single ARC HDMI connection.

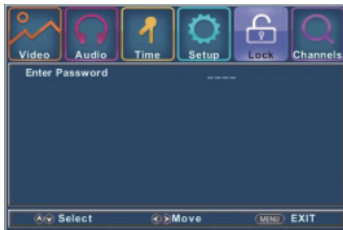
- **Voice Guidance:** Turn on the TV prompt sound and adjust it to prompt you to operate
- **Video Description:** Video description, ON OFF

## CUSTOMIZING TV SETTINGS (CONT.)

### Lock

The Lock menu lets you block undesirable programming by defining which program ratings you consider acceptable to the younger or more sensitive viewer. It can be turned on or off with a four-number password. See **“SEARCHING FOR CHANNELS” on page 28** for more information.

1. Press the  **MENU** button on the TV or remote.
2. Press the   to select the Lock menu, then press the  button or **OK**.
3. Use your remote's number pad to input the four-digit password to enter the LOCK menu. The default password is 0000.

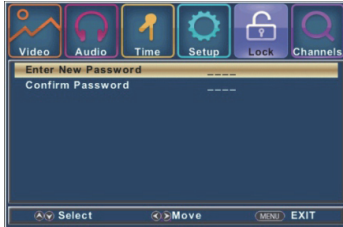


4. Press the   buttons to select a setting, then press the  button to change it.

- **Change Password:** Change the parental control password. See **“CHANGING THE PASSWORD” on page 29** for instructions.



Do not forget your password. It is the only way you can access the Parental Control menu and change rating selections, or turn Parental Control off.



- **Keypad Lock:** Turn on and lock the TV button
- **Parental Control:** Select to turn the parental control: on or off. The following options (USA, Canada, RRT Setting, and RRT) will only be accessible when you turn the system lock on. See **“BLOCKING CONTENT” on page 29** for instructions.
- **Input Block:** Encrypt ratings of TV channels to prevent access
- **US Rating:** View and select MPAA ratings for US programs. See **“CHOOSING VIEWER RATINGS” on page 28** for more information.
  - » **TV:** Select to lock or unlock TV ratings.
  - » **MPAA:** Select the highest MPAA rating that can be viewed: off , G, PG, PG-13, R, NC-17, or X.
- **Canada Rating:** View and select MPAA ratings for Canadian programs. See **“CHOOSING VIEWER RATINGS” on page 28** for more information.
  - » **Canada English:** Select the highest MPAA rating that can be viewed for English-speaking Canada: off , C, C8+, G, PG, 14+, or 18+.
  - » **Canada French :** Select the highest MPAA rating that can be viewed for Quebec Canada: off , G, 8ans+, 13ans+, 16ans+, or 18ans+.
- **RRT Setting:** Set the Rating Region Table.
- **Reset RRT:** Select to reset the RRT setting.

## CUSTOMIZING TV SETTINGS (CONT.)

### Channels/Channel



Options include:

- **Air/Cable:** Select whether you want to watch TV with an antenna (Air) or through a cable box (Cable).
- **Auto Scan:** Search and store available channels automatically.



- **Favorite:** Set the channel as a favorite channel.



- **Channel List:** Open the channel list
- **Show/Hide:** Show/Hide the selected channel.
- **Channel Number:** Display the current channel number or switch to the next or previous channel.
- **Channel Label:** Display the current channel label or change the current channel label.

## SEARCHING FOR CHANNELS

1. Press the **MENU** button to open the menu.
2. Press the **◀▶** buttons to select the **Channels/Channel** category, then press the **▼** button or **OK** to make changes.
3. Press the **▼▲** buttons to select **Air/Cable**, then press the **◀▶** buttons to select whether you want to watch TV with an antenna (**Air**) or through a cable (**Cable**).
4. Press the **▼▲** buttons to select **Auto Scan** to search and store available channels automatically.
5. When you are finished, press the **EXIT** button to save your changes and close the menu.

## SETTING PARENTAL CONTROLS

Learn about parental control ratings, change your password, and block content. For a complete list of lock options, see **"LOCK" on page 26**.

### CHOOSING VIEWER RATINGS

For complete coverage, set blocks for both general audiences and children. Viewer ratings can be specified for both TV and movies. The ratings are based on the ages of children.

Use the following tables to determine which ratings you consider acceptable to the viewer. For example, if you choose TV-PG, more restrictive ratings will be automatically blocked, and the viewer will not be able to see: TV-PG, TV-14, or TV-MA rated programming.

#### MOTION PICTURE ASSOCIATION OF AMERICA (MPAA) RATING SYSTEM

GRADE		DESCRIPTION
<b>G</b>	General Audiences	Content not offensive to most viewers.
<b>PG</b>	Parental Guidance Suggested	Parents may not want their children to view the program.
<b>PG-13</b>	Parents Strongly Cautioned	Program is inappropriate for pre-teens, with a greater degree of offensive material suggested than a PG rated program.
<b>R</b>	Restricted	Not for children under 17. Program contains an element of sex and/or violence.
<b>NC-17</b>	No children under age 17	Not for children under 17 under any circumstances. Program contains strong sexual content.
<b>X</b>	Hard Core Films	Same as NC-17 rating.
<b>No Rating</b>		MPAA Not Rated.

#### TV PARENTAL GUIDELINE RATING SYSTEM

GRADE		DESCRIPTION
<b>TV-Y</b>	All children	Content not offensive to most viewers.
<b>TV-Y7</b>	Directed to older children	Considered suitable for children over seven. Program may contain fantasy violence scenes.
<b>TV-G</b>	General audience	Considered suitable for all audiences. Children may watch unattended.
<b>TV-PG</b>	Parental guidance suggested	Suggested unsuitable for younger children. Program may contain suggestive language, bad language, sex, and violence scenes.
<b>TV-14</b>	Parents strongly cautioned	Unsuitable for children under 14. Program may contain strong language, bad language, sex, and violence scenes.
<b>TV-MA</b>	Mature audiences only	Adults only. Program may contain strong language, bad language, sex, and violence scenes.







## SETTING PARENTAL CONTROLS (CONT.)




### Canadian Rating:

- Canadian English is used throughout all English-speaking Canada (C, C8+,G, PG,14+, 18+).
- Canadian French is used in Quebec (G, 8ans+, 13ans+, 1ans+, 18ans+).

### CHANGING THE PASSWORD

1. Press the  **MENU** button on the TV or remote.
2. Press   to select the Lock menu, then press the  button or **OK** to make changes.
3. Use your remote's number pad to input the four-digit password to enter the Lock menu. The default password is 0000.







4. Press the   buttons to select **Change Password**, then press the  button to change it.
5. Use the number pad on your remote to input your new four-digit password, then re-enter the new password for confirmation. Your new password is automatically saved.



Do not forget your password. It is the only way you can access the Parental Control menu and change rating selections, or turn Parental Control off. Unplugging the TV will not reset the password.




### BLOCKING CONTENT

You can block program content based on viewer ratings or individual parameters such as strong dialog, bad language, sex scenes, violence scenes, or fantasy.

1. Press the  **MENU** button on the TV or remote.
2. Press   to select the Lock menu, then press the  button or **OK**.
3. Use your remote's number pad to input the four-digit password to enter the Lock menu.



The default password is 0000.

4. Press the   buttons to select **System Lock**, then press the  button to change it to **On**.
5. Select **US**, then select **TV**. A grid of options is displayed.
6. Move the cursor to a cell in the grid and press **OK** to lock or unlock that item.



Locking something like TV-PG Violence (V) will also lock violence for the higher ratings levels. Or, if you unlock violence at the highest level, it will automatically unlock violence for all of the ratings below it.

## MAINTAINING YOUR TV

Do not use your TV in areas that are too hot or too cold because the cabinet may warp or the screen may malfunction. Do not place your TV in direct sunlight or near a heat source. Your TV works best in temperatures that are comfortable to you.

- Leave at least 2 inches (5 cm) around the TV for sufficient ventilation.
- Do not block the ventilation openings with items, such as newspapers, tablecloths, curtains, etc.
- Do not place open flame sources, such as lighted candles, on the TV.
- Dispose of batteries following local laws.

### CLEANING YOUR TV



**WARNING:** Turn the power off and unplug the power cord before you begin any cleaning.

- To remove dirt or dust from the cabinet or screen, wipe with a soft, dry, lint-free cloth. Do not to use a wet cloth.

## SPECIFICATIONS

Model number	ELEFT2416	E2T4019
Screen Size (Diagonal)	23.6 inch	39.5 inch
Resolution	1366X768	1920X1080
Refresh Rate	60Hz	60Hz
VESA Wall Mount	100X100mm	200X200mm
VESA Max Screw Depth	5mm	8mm
Wall mount screws	M4, 4pcs	M6, 4pcs
Video Connections	Composite, USB, TV Tuner, HDMI	Component, VGA, Composite, USB, TV Tuner, HDMI
Audio Connections	RCA, Headphone	RCA, Headphone, Optical Out, PC Audio In
TV with Stand	21.8in(W)x14.8in(H)x7.1in(D) 5.0(LBS)	35.5in(W)x22.6in(H)x8.6in(D) 14.1(LBS)
TV without Stand	21.8in(W)x13.2in(H)x3in(D) 4.8(LBS)	35.5in(W)x20.1in(H)x2.5in(D) 13.7(LBS)
Storage Temperature	14°F~140°F	14°F~ 140°F
Working Temperature	32°F ~ 104°F	32°F ~ 104°F
Warranty	1 Year	1 Year

## TROUBLESHOOTING

PROBLEM	SOLUTION
Dead. No LED lit.	Make sure that the power cord is connected to a working wall outlet.
Blue screen only.	Press the <b>INPUT</b> button to select the correct source.
Noisy, snowy, ghosting picture (TV).	<ul style="list-style-type: none"> <li>• If using an indoor antenna, try adjusting the antenna position.</li> <li>• Check antenna connections.</li> </ul>
No sound.	<ul style="list-style-type: none"> <li>• Make sure that the TV isn't muted.</li> <li>• Turn up the volume.</li> <li>• Unplug any headphones connected to the TV.</li> <li>• Make sure that your audio cables are connected correctly.</li> <li>• Make sure that any connected speakers are turned on and that the volume is turned up.</li> <li>• Make sure that surround sound is selected in the Audio menu options.</li> <li>• Make sure that the correct input source is selected.</li> </ul>
No sound and picture.	<ul style="list-style-type: none"> <li>• Make sure that the power cord is connected to a working wall outlet.</li> <li>• Press POWER on the front of the TV.</li> <li>• Check the picture contrast and the brightness settings.</li> </ul>
Red LED indicator lights.	TV is in standby mode. Press the Power button or on the remote control.
Normal picture but no sound.	<ul style="list-style-type: none"> <li>• Check that the TV isn't muted.</li> <li>• Turn up the volume.</li> <li>• Unplug any headphones connected to the TV.</li> <li>• Check the connections on your connected devices.</li> <li>• Try another channel. The problem may be with the broadcast.</li> <li>• Make sure that your audio cables are connected correctly.</li> </ul>
The remote control does not work.	<ul style="list-style-type: none"> <li>• Make sure there are no objects between the TV and remote control causing obstruction.</li> <li>• Make sure that the batteries are installed with the correct polarity (-/+).</li> <li>• Install new batteries.</li> </ul>
Power suddenly turns off.	<ul style="list-style-type: none"> <li>• The sleep timer may have been set.</li> <li>• Check the power cord to make sure that it is fully connected to the power outlet.</li> <li>• There may be no broadcast on the station you are tuned to. Try changing the channel.</li> </ul>
Picture appears slowly after turning on.	This is normal. The image is muted during the startup process. Contact a service provider if the picture has not appeared after five minutes.
Poor color or picture.	<ul style="list-style-type: none"> <li>• Adjust the color in the menu options.</li> <li>• Try another channel. The problem may be with the broadcast.</li> <li>• Make sure that all video cables are connected correctly.</li> </ul>
Horizontal/Vertical bars or picture is shaking.	Check for local interference, such as an electrical appliance or power tool.

PROBLEM	SOLUTION
Poor reception on some channels.	<ul style="list-style-type: none"> <li>• The station may be experiencing problems. Tune to another station.</li> <li>• Station signal is weak. Reorient the antenna for better reception.</li> <li>• Check for sources of possible interference.</li> </ul>
No output from one of the speakers.	Adjust the balance in the menu options.
The picture is fuzzy or blacks out while watching TV.	<ul style="list-style-type: none"> <li>• Make sure that a cable is not disconnected or loose.</li> <li>• Make sure that the correct input source is selected.</li> </ul>
The computer image is in the incorrect position.	<ul style="list-style-type: none"> <li>• In the Setup menu, open the Advanced options to set the auto-configure or adjust the clock, phase, or horizontal/vertical position (for VGA connections only).</li> <li>• Adjust the screen resolution using your computer's settings.</li> </ul>
Screen color is unstable or is a single color.	<ul style="list-style-type: none"> <li>• Make sure that your video cables are correctly connected.</li> <li>• Reinstall your PC video card.</li> </ul>

**ELEMENT LCD TV LIMITED WARRANTY TO ORIGINAL CONSUMER****LCD TV – 40 inches and under Screen Size Models (the “Product”)**

This Product (including any accessories included in the original packaging) as supplied and distributed in new condition, is warranted by Element TV Company, LP (“Element”) to the original purchaser against defects in material and workmanship (“Warranty”) as follows:

**1. WARRANTY SERVICE (Parts, Labor and/or Replacement):** For a period of **one (1) year** from the date of the original customer purchase (“the Warranty Period”), if this Product or any of its parts are determined by Element or an Element authorized customer service provider to be defective in material or workmanship, Element will, at its sole discretion and option: (i) supply, at no charge to the original customer, new or rebuilt replacement parts in exchange for defective parts, (ii) repair the Product and pay the labor charges of such Element authorized service provider for same, at no charge to the original customer, (iii) replace the Product with a new or refurbished product of similar or better quality, at no charge to the original customer, or (iv) refund the original purchase price of the Product (excluding tax) to the original customer. After the Warranty Period, the customer must pay for all parts, labor and replacement costs associated with the Product, regardless of any defects in the Product.

**A. SHIPPING COSTS:** Notwithstanding the foregoing, the customer is responsible for any shipping or transportation charges incurred to ship or otherwise deliver the Product or part(s) to Element or an Element authorized service provider for diagnosis, repair or replacement. The customer shall not return the Product to Element without Element’s prior written consent. Element recommends that the customer insure the Product for its full replacement cost when shipping.

**B. TIMING AND PROCEDURE:** Before Warranty service can commence, the original customer purchaser must contact Element for problem determination and service procedures. Proof of purchase in the form of a bill of sale or receipted invoice, evidencing that the Product is within the Warranty Period, MUST be presented to an Element authorized customer service provider in order to obtain the requested service. Please call the Toll Free Customer Service Line at (888) 842-3577 to obtain Warranty Service and Troubleshooting information. Please have your model and serial number available, along with your date of purchase of the Product. You can also visit us online at: [www.elementelectronics.com](http://www.elementelectronics.com).

**2. EXCLUSIONS AND LIMITATIONS TO WARRANTY SERVICE:** This Warranty covers manufacturing defects in materials and workmanship encountered in the normal, non-commercial use of the Product, and does not cover (a) damage or failure caused by or attributable to Product abuse or misuse, failure to follow instructions, improper installation or maintenance, alteration, accident, or excess voltage or current; (b) improper or incorrectly performed repairs by non-authorized service facilities; (c) onsite customer instruction or adjustments; (d) transportation, shipping, delivery, insurance, installation or set-up costs; (e) costs of product removal, transportation or reinstallation costs; (f) ordinary wear and tear, cosmetic damage or damage due to acts of nature, including but not limited to water, floods, wind, tornado, earthquake or fire, or due to damage caused by automobile accidents or extraordinary impact events, such as dropping or crushing; (g) commercial use of the Product; (h) modification of the Product or to any part of the Product. In addition, this Warranty does not cover images “burnt” into the screen.

This Warranty applies to the original consumer only and does not cover Products sold AS IS or WITH ALL FAULTS, or consumables (e.g., fuses, batteries, bulbs etc.). The Warranty is invalid if the factory-applied serial number has been altered or removed from the Product. This Warranty is valid only in the United States and Canada, and only applies to products purchased and serviced in the United States and Canada. All replaced parts and Products, and Products on which a refund is made, become the property of Element. The addition of equipment or features to the Product that are not manufactured or recommended by Element could affect the intended function of the Product, and therefore may void the Warranty. The Warranty is contingent upon the proper use, maintenance and care of the Product. The Warranty may be void if the Product has been used in a manner contradictory to or in violation of the terms of the user's manual, warnings or instructions accompanying the Product.

This Warranty is made in lieu of and supersedes all other warranties or conditions of merchantability or fitness for a particular purpose or general use, whether express, implied, collateral, statutory, or provided by common law, the Uniform Commercial Code or otherwise. Element further disclaims all warranties after the end of the Warranty Period defined above. No other express warranty or guaranty given by any other person, firm or entity with respect to the Product shall be binding on Element. Repair, replacement, or refund of the original purchase price, at Element's sole discretion, are the exclusive remedies of the customer. Element shall not be liable for any incidental or consequential damages caused by the use, misuse or inability to use the Product. These include but are not limited to any damages in the form of lost profits, loss of use, legal fees, economic loss, personal injuries, or any other damages caused by circumstances beyond the control of Element. Notwithstanding the foregoing, the customer's recovery shall not exceed the purchase price of the Product. This Warranty shall not extend to anyone other than the original customer who purchased the Product, and is not transferrable. No person is authorized to alter, extend or waive the Warranty of Element.

Some states do not allow the exclusion or limitation of incidental or consequential damages, or allow limitations on warranties, so the above limitations or exclusions may not apply to you. This Warranty gives you specific rights, and you may have other rights, which vary from state to state. The exclusions and limitations to the Warranty apply to the maximum extent permitted by law and unless restricted or prohibited by law. Where any term of this Warranty is prohibited by applicable law, it shall be null and void, but the remainder of this Warranty shall remain in effect.

**PLEASE DIRECT ALL CORRESPONDENCE TO:**

Element TV Company, LP Customer Service  
customerservice@elementelectronics.com  
(888) 842-3577  
www.elementelectronics.com

PLEASE CONTACT CUSTOMER SERVICE TO CONFIRM ADDRESSES AND PROCEDURES FOR WARRANTY SERVICE.

## LEGAL NOTICES

### FCC Notes



- Warning: Changes or modifications to this unit not expressly approved by the party responsible for compliances could void the user's authority to operate the equipment.
- NOTE: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:
  - Reorient or relocate the receiving antenna.
  - Increase the separation between the equipment and receiver.
  - Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
  - Consult the dealer or an experienced radio/TV technician for help.



The terms HDMI and HDMI High-Definition Multimedia Interface, and the HDMI Logo are trademarks or registered trademarks of HDMI Licensing Administrator, Inc. in the United States and other countries.



■ This product contains electrical or electronic materials. The presence of these materials may, if not disposed of properly, have potential adverse effects on the environment and human health. Presence of this label on the product means it should not be disposed of as unsorted waste and must be collected separately. As a consumer, you are responsible for ensuring that this product is disposed of properly.



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