



 element®

PACKAGE CONTENTS:

- TV
- TV STAND
- 4 PCS SCREWS
- REMOTE CONTROL
- 2 AAA BATERIES
- USER MANUAL
- QUICK START GUIDE

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IMPORTANT SAFETY INSTRUCTIONS

- **Read these instructions** – All the safety and operating instructions should be read before this product is operated.
- **Keep these instructions** – The safety and operating instructions should be retained for future reference.
- **Heed all warnings** – All warnings on the appliance and in the operating instructions should be adhered to.
- **Follow all instructions** – All operating and instructions should be followed.
- **Do not use this apparatus near water** – The appliance should not be used near water or moisture - for example, in a wet basement or near a swimming pool and the like.
- **Clean only with a dry cloth.**
- **DO NOT:**
 - block any ventilation openings. Always install in accordance with the manufacturer's instructions.
 - Install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
 - Use a polarized plug for this television. A polarized plug has two blades with one wider than the other. A grounding-type plug has two blades and a third grounding prong, the wide blade (or third prong) are provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for a replacement of the obsolete outlet.
- Protect the power cord from being walked on or pinched, particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
- Only use attachments/accessories specified by the manufacturer.
- Use only with the cart, stand, tripod, bracket or table specified by the manufacturer, or sold with the apparatus. When a cart is used, use caution when moving the cart, apparatus combination to avoid injury from tip-over.
- Unplug this apparatus during lightning storms or when unused for long periods of time.
- Refer all servicing to qualify service personnel. Servicing is required when the apparatus has been damaged in any way, such as the power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.

- Keep unit in a well ventilated environment.
- **WARNING:**
 - To reduce the risk of fire or electric shock, do not expose this apparatus to rain or moisture. The apparatus should not be exposed to dripping or splashing. Objects filled with liquids, such as vases should not be placed on apparatus.
 - The batteries shall not be exposed to excessive heat such as sunshine, fire or the like.
 - The main plug is used as disconnect device, the disconnect device shall remain readily operable.
 - To reduce the risk of electric shock, do not remove cover (or back) as there are no user-serviceable parts inside. Refer servicing to qualified personnel.



This symbol is intended to alert the user to the presence of non-insulated "dangerous voltage" within the product's enclosure that may be of sufficient magnitude to constitute a risk of electric shock.



This symbol is intended to alert the user to the presence of important operating and maintenance instructions in the literature accompanying the appliance.



This equipment is a Class II or double insulated electrical appliance. It has been designed in such a way that it does not require a safety connection to the electrical earth.



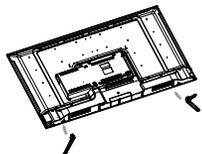
This product contains electrical or electronic materials. The presence of these materials may, if not disposed of properly, have potential adverse effects on the environment and human health. Presence of this label on the product means it should be disposed of as unsorted waste and must be collected separately. As a consumer, you are responsible for ensuring that this product is disposed of properly.

INSTALLING THE BASE

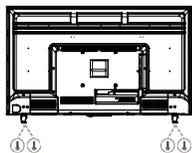


1. Remove any plastic wrapping from the TV and stand. Place the TV screen-down on a clean and flat surface to prevent scratches or damage to the screen.

*It is recommended that two people take part in the base stand installation



2. Connect the TV and the legs as pictured and using the four screws provided. With a Phillips screw driver, screw each leg into place.



3. When finished lift TV up and place it on a stable flat surface.

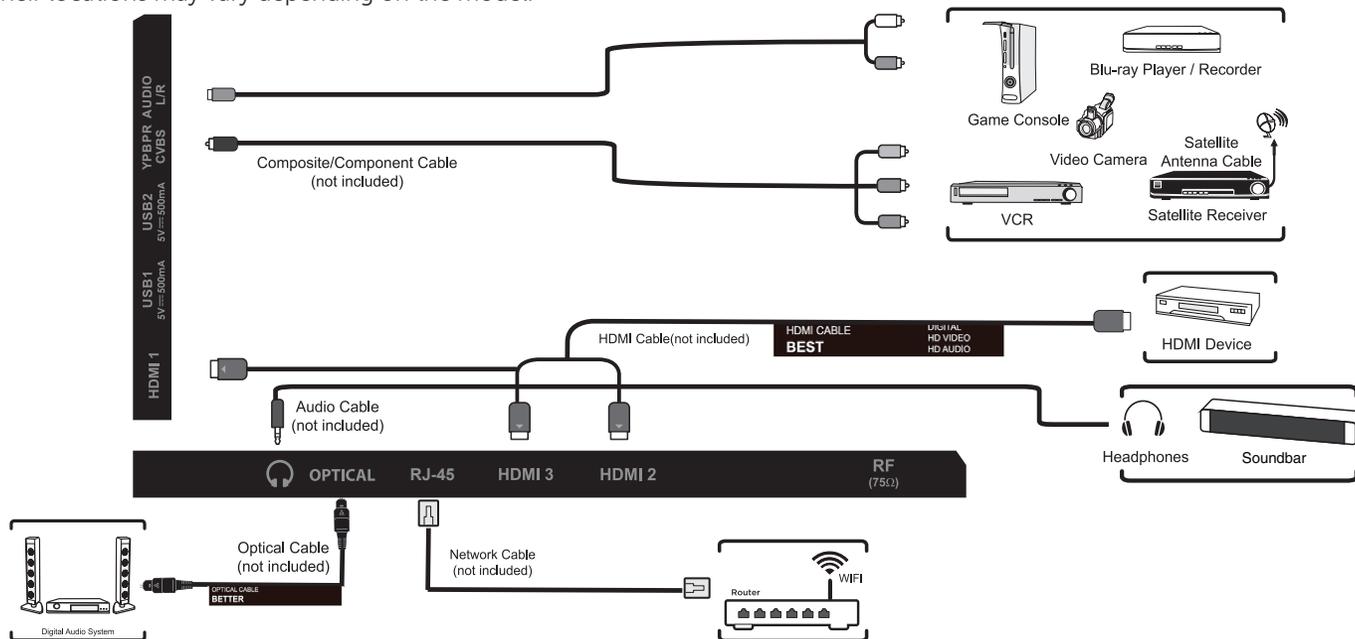
Wall Mounting

The TV is provided with mounting holes for a VESA approved wall mounting bracket (not supplied). To install remove screws, holding the base to the base bracket and lift the base away (do not remove the base mounting brackets). Mount the VESA bracket using 4*M6*12 isometric threaded screws (not supplied).

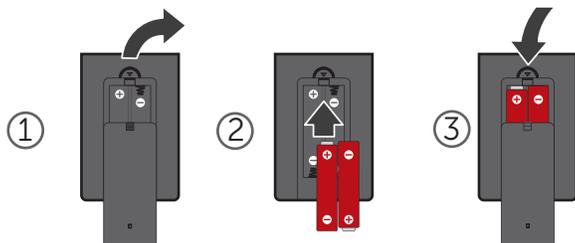
FIRST TIME SET-UP

1. Connect all of your devices. Choose one connection type for each device.

Note: the image shown below is for illustrative purposes only, and may be subject to change. The actual number of ports and their locations may vary depending on the model.



FIRST TIME SET-UP

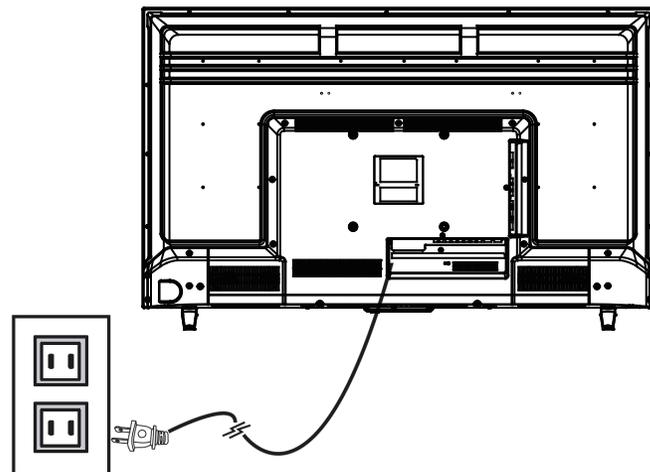


2. Remove your remote from the accessory box and open the battery cover. Insert 2 AAA batteries, as shown in the image above. Close the battery cover.

CAUTION:

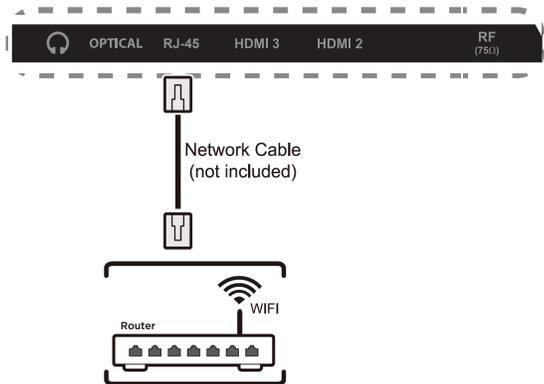
Incorrect installation may cause battery leakage and corrosion resulting in damage to the remote control.

- Do not mix old and new batteries
- Do not mix different battery types (such as alkaline and magnesium batteries)
- Do not use rechargeable batteries
- Do not burn or break batteries



3. Plug the power cord into an electrical outlet. The flat edge of the connector goes toward the outside of the TV.

FIRST TIME SET-UP



4. if you have a high-speed internet connection, connect a network cable from your modem/router to the back of the TV as shown.

For the best smart TV experience, Element recommends using the built in Wi-Fi.

Network Settings

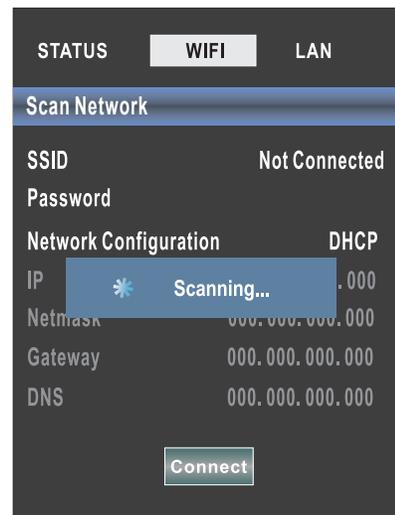


5. The first time you turn the TV on it will go into the Setup Wizard. Press the arrow buttons on your remote to highlight and select your desired mode, then press OK to confirm.

FIRST TIME SET-UP



6. Use the arrow buttons on the remote to highlight 'Do you want to set Network?' and press YES. On the next menu, select 'WIFI' and press OK.



7. Select 'WIFI' to see available networks, then select the desired one and press 'CONNECT' .

START STREAMING ON YOUR ELEMENT SMART TV



Press the  button on the television or on your remote control to display the streaming menu. Then select the desired app or use the hot key on the remote control to enter the app directly.

NOTE: After the TV connects to network, the status Unconnected will change to connected.

NETFLIX	Enjoys TV shows & movies streamed instantly over the Internet.
YouTube	YouTube your way on the best screen in your house.
VUDU	Discover, watch and collect the latest movies and TV show in high quality 1920x1080. Free to sign up. No subscriptions, late fees or commitments.
Pandora	Free personalized radio that offers effortless and endless music enjoyment and discovery. Just start with the name of one of your favorite artist, songs, genres or composers and Pandora will do the rest. It's easy to create personalized stations that play only music you'll love.
Twitter	Search Twitter to find the latest news and world events faster
Facebook	Create an account or log into Facebook. Connect with friends, family and other people you know. Share photos and videos, send messages and get updates.
Accu Weather	Displays the current weather conditions and the temperature anywhere in the world in Centigrade or Fahrenheit.
ScreenCast	Allows you to mirror your mobile device's content to your TV screen.

FAQ

Q: My TV won't power on. What could be wrong?

Make sure your power cord is firmly plugged into both the back of the TV and the power outlet. Some models have a power switch on the side of the TV; make sure it is in the ON position. If you are trying to turn on your TV using the remote control, make sure you are using new batteries and that they are inserted properly. On universal remote controls, first press the TV button on remote control, and then press the POWER button.

Q: I only see a blue screen when I turn on the TV or my TV displays 'No Signal'

The incorrect Source may have been selected. Press the SOURCE button to select the source you would like to use (cable, HDMI, etc.).

Q: I have everything connected, but there is no picture or sound?

Make sure all cables are firmly connected into your television and your external AV sources. After you have made all connections, press the INPUT or SOURCE button on either the TV or the remote and choose the correct source. Make sure your cable, satellite, or set-top box is turned on. If these steps fail, try a different set of cables.

Q: I have sound with no picture.

Make sure all cables are firmly connected into your television and your external AV source. After you have made all connections, make sure the sound input matches the video input. If you are trying to view a TV station, switch to another station because some channels may be having broadcast difficulties. Check to make sure the brightness/contrast settings are correct by entering the main menu and adjusting.

FAQ

Q: I have picture with no sound.

Make sure the television is not muted. Check all cables to ensure they are firmly connected into the TV and your external AV source. After you have done so, check to see that the video input matches the sound input. Increase the volume on either the remote control or TV. If you are trying to view a TV station, switch to another station because some channels may be having broadcast difficulties.

Q: My picture is not filling the screen. I have black bars around my picture.

This is due to the aspect ratio. An increasing amount of digital TV programming and movies are presented in widescreen (16:9). Make sure your aspect ratio is set accordingly. To change the appearance of the screen press the ASPECT button and cycle through the options, selecting the one that best fits your TV.

Q: Why am I getting a black square in the center of my television screen?

A: The Closed Caption function is set in the "text" mode. To remove it, access Closed Caption through the MENU button and change the Mode setting from "text" to "off."

Q: I can't control my television with my current remote control.

Check to see that the television is still plugged in to the outlet. If you have a television with a universal remote, be sure to select the TV mode on the remote. If the remote still does not work, reset the remote by removing and reinserting the batteries - assuring the batteries are installed in the correct position. Then, press the power button down for 30 seconds. If the problem still exists, try replacing the batteries. If you have reset or changed the batteries in a universal remote control, you will need to reprogram the remote for the TV and other units.

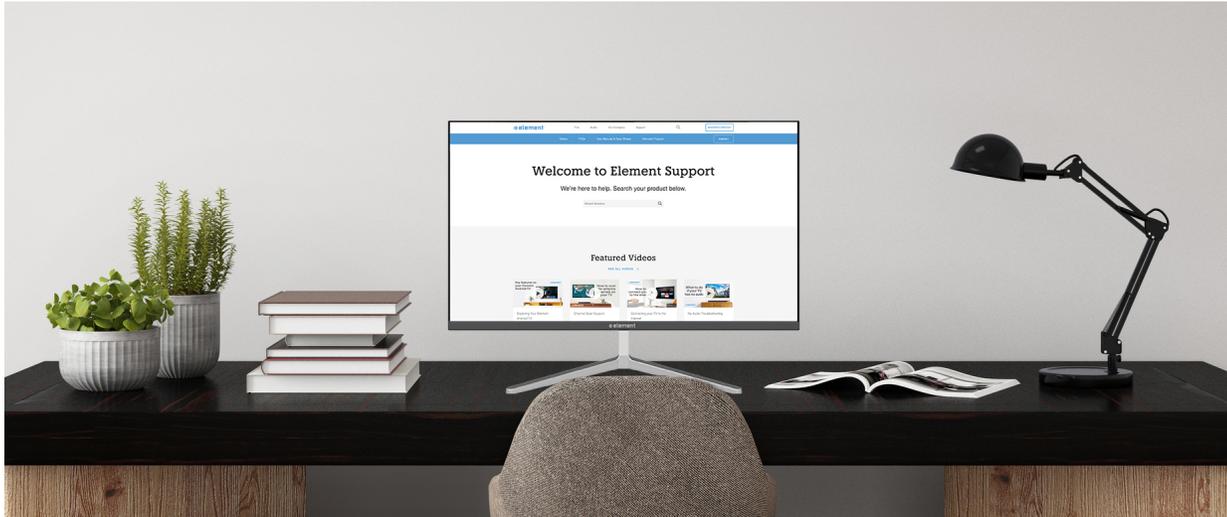
CUSTOMER SUPPORT

Still have questions? Contact our support team at:

Phone: 1-888-842-3577

Email: customerservice@elementelectronics.com

or go to **elementelectronics.com** where you can start a live chat and check out our how-to videos.



CUSTOMER SUPPORT

Don't forget to take a moment to register your product at:
ElementElectronics.com/product-registration

Why register?



Customized support

Get assistance quickly by pre-registering your product.



Stay up to date on news and offers

Take advantage of the latest news and special offers from Element.



Safety and satisfactions

Stay up to date with important product updates and notification.

WARRANTY

ELEMENT LCD TV LIMITED WARRANTY TO ORIGINAL CONSUMER LCD TV– 42 inches and above Screen Size Models (the “Product”)

This Product (including any accessories included in the original packaging) as supplied and distributed in new condition, is warranted by Element TV Company, LP (“Element”) to the original purchaser against defects in material and workmanship (“Warranty”) as follows:

1. **WARRANTY SERVICE (Parts, Labor and/or Replacement):** For a period of one (1) year from the date of the original customer purchase (“the Warranty Period”), if this Product or any of its parts are determined by Element or an Element authorized customer service provider to be defective in material or workmanship, Element will, at its sole discretion and option: (i) supply, at no charge to the original customer, new or rebuilt replacement parts in exchange for defective parts, (ii) repair the Product and pay the labor charges of such Element authorized service provider for same, at no charge to the original customer, (iii) replace the Product with a new or refurbished product of similar or better quality, at no charge to the original customer, or (iv) refund the original purchase price of the Product (excluding tax) to the original customer. After the Warranty Period, the customer must pay for all parts, labor and replacement costs associated with the Product, regardless of any defects in the Product.

A. **IN-HOME SERVICE:** During the Warranty Period, this Warranty includes “in-home” service (subject to availability), which includes an Element authorized service provider repairing the Product in the original customer’s home, or taking the Product for repairs at an Element authorized service provider and returning the Product to the original consumer’s home. “In-home” service is NOT available in all areas. In order for a customer to receive “in-home” service, the Product must be accessible to the Element authorized service provider. If “in-home” service is unavailable, or the repair cannot be completed through “in-home” service, Element may require that the customer transport the Product to an Element authorized service center, for which the customer may be responsible for any transportation charges incurred to deliver the Product or part(s) to an Element authorized service provider for diagnosis, repair or replacement. The customer shall not return the Product to Element without Element’s prior written consent. Element recommends that the customer insure the Product for its full replacement cost when shipping.

B. **TIMING AND PROCEDURE:** Before Warranty service can commence, the original customer purchaser must contact Element for problem determination and service procedures. Proof of purchase in the form of a bill of sale or receipted invoice, evidencing that the Product is within the Warranty Period, MUST be presented to an Element authorized customer service provider in order to obtain the requested service. Please call the Toll Free Customer Service Line at (888) 842-3577 to obtain Warranty Service and Troubleshooting information. Please have your model and serial number available, along with your date of purchase of the Product. You can also visit us online at: www.elementelectronics.com.

2. EXCLUSIONS AND LIMITATIONS TO WARRANTY SERVICE

This Warranty covers manufacturing defects in materials and workmanship encountered in the normal, non-commercial use of the Product, and does not cover (a) damage or failure caused by or attributable to Product abuse or misuse, failure to follow instructions, improper installation or maintenance, alteration, accident, or excess voltage or current; (b) improper or incorrectly performed repairs by non-authorized service facilities; (c) onsite customer instruction or adjustments; (d) transportation, shipping, delivery, insurance, installation or set-up costs; (e) costs of product removal, transportation or reinstallation costs; (f) ordinary wear and tear, cosmetic damage or damage due to acts of nature, including but not limited to water, floods, wind, tornado, earthquake or fire, or due to damage caused by automobile accidents or extraordinary impact events, such as dropping or crushing; (g) commercial use of the Product; (h) modification of the Product or to any part of the Product. In addition, this Warranty does not cover images “burnt” into the screen.

WARRANTY

This Warranty applies to the original consumer only and does not cover Products sold AS IS or WITH ALL FAULTS, or consumables (e.g., fuses, batteries, bulbs etc.). The Warranty is invalid if the factory-applied serial number has been altered or removed from the Product. This Warranty is valid only in the United States and Canada, and only applies to products purchased and serviced in the United States and Canada. All replaced parts and Products, and Products on which a refund is made, become the property of Element. The addition of equipment or features to the Product that are not manufactured or recommended by Element could affect the intended function of the Product, and therefore may void the Warranty. The Warranty is contingent upon the proper use, maintenance and care of the Product. The Warranty may be void if the Product has been used in a manner contradictory to or in violation of the terms of the user's manual, warnings or instructions accompanying the Product.

This Warranty is made in lieu of and supersedes all other warranties or conditions of merchantability or fitness for a particular purpose or general use, whether express, implied, collateral, statutory, or provided by common law, the Uniform Commercial Code or otherwise. Element further disclaims all warranties after the end of the Warranty Period defined above. No other express warranty or guaranty given by any other person, firm or entity with respect to the Product shall be binding on Element. Repair, replacement, or refund of the original purchase price, at Element's sole discretion, are the exclusive remedies of the customer. Element shall not be liable for any incidental or consequential damages caused by the use, misuse or inability to use the Product. These include but are not limited to any damages in the form of lost profits, loss of use, legal fees, economic loss, personal injuries, or any other damages caused by circumstances beyond the control of Element. Notwithstanding the foregoing, the customer's recovery shall not exceed the purchase price of the Product. This Warranty shall not extend to anyone other than the original customer who purchased the Product, and is not transferrable. No person is authorized to alter, extend or waive the Warranty of Element.

Some states do not allow the exclusion or limitation of incidental or consequential damages, or allow limitations on warranties, so the above limitations or exclusions may not apply to you. This Warranty gives you specific rights, and you may have other rights, which vary from state to state. The exclusions and limitations to the Warranty apply to the maximum extent permitted by law and unless restricted or prohibited by law. Where any term of this Warranty is prohibited by applicable law, it shall be null and void, but the remainder of this Warranty shall remain in effect. PLEASE DIRECT ALL CORRESPONDENCE TO:

Element TV Company, LP Customer Service
customerservice@elementelectronics.com
(888) 842-3577
www.elementelectronics.com

PLEASE CONTACT CUSTOMER SERVICE TO CONFIRM ADDRESSES AND PROCEDURES FOR WARRANTY SERVICE.

SPECIFICATIONS

Display Technology	LED
Resolution	4K (2160P)
Connector Type	HDMI Type A
Model	E4SFT5017
Screen Size	50inch
TV System	NTSC/ATSC
Smart	Yes
Brand	Element
Assembled Product Weight	24.91 LBS
Depth (with stand)	11.23"
Width (with stand)	44.33"
Height (with stand)	27.46"
Refresh Rate	60.00 Hz
I/O Port:	HDMI input x 3; Component (YPbPr) input x 1; Composite(AV) input x 1; Audio Input L-R x 1; Headphone Output x 1; USB 2.0 x 2; Optical x 1;RJ-45x1.
APP included	Netflix; YouTube; Vudu; Pandora, AccuWeather; Twitter; Facebook.
Features	Display Aspect Ratio: 16:9; Viewable Angle (H/V): 176/176; OSD Language: English/French/Spanish; Built-in Wi-Fi: Yes



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